



Robert D. Ranaldi

Executive Vice President of Worldwide Sales and Distribution

Robert “Bob” Ranaldi is executive vice president of worldwide sales and distribution at PTC. In this role he is responsible for driving PTC’s global direct and indirect sales channel strategies, increasing sales operational efficiencies and accelerating market growth.

Experience

Since joining PTC as a sales representative in 1998, Mr. Ranaldi has held a variety of sales leadership positions, both domestic and international, directly contributing to the company’s growth. Mr. Ranaldi most recently served as divisional vice president for PTC’s North American Commercial Business. He previously served as country manager in Northern Europe as well as vice president for PTC’s SMB business in North America.

Prior to joining PTC, Ranaldi was in sales at Boston Scientific Corporation.

Education

Mr. Ranaldi attended Westfield State University where he earned a Bachelor of Science degree.